

Serra High School

“For over a year now, the Serra community as well as many people around the world have witnessed “the Butterfly Effect”— which occurs when a Tierrasanta family leaves colorful butterflies in different locations for a chance to donate to charity. This unique way of getting the word out to donate was created by Tasha Wahl. Wahl was inspired by a conversation with her children about getting teenagers involved with donating to worthy causes. Her boys explained that working with charities would be a lot easier if money was available.

Since November 11th, 2013, Wahl has dropped over 102 butterflies worldwide. She begins by leaving an art piece of a butterfly in a specific location and then posts clues as to where it is on social media sites. Whoever discovers the butterfly follows the directions on the back, instructing them to contact her and choose a charity that they would like her to donate money to. Many Serra students have been involved in the findings of the butterflies including sophomore Ali Hall. She explains, “I found the butterfly at the homecoming football game after following the clues on Facebook. I decided to donate the money to a charity called ‘PoVa’ that helps people with disabilities ride horses.” Wahl and her family offer an opportunity for people to get involved with different causes even if money is an issue.

While being a teenager in high school, trying to balance academics as well as making money is often difficult and many students simply cannot afford to donate to charities. “By providing the money, it makes it extremely easy to get everyone involved with giving to causes—it is an awesome thing what Mrs. Wahl does,” says freshman Nick Liong. People within the Serra community as well as others around the world have come across these butterflies and have continually impacted numerous worthy causes. For clues and more information on getting involved, Wahl created a Twitter, Instagram, and Facebook to spread the word.”

By LILY CANFIELD / Copy Editor